

ISME 17



Leipzig

Sponsorship and Exhibitor Prospectus



17th
International Symposium
on
Microbial Ecology
12-17 August 2018

www.isme-microbes.org

Committees

Local Organizing Committee

Hauke Harms, Helmholtz Centre for Environmental Research – UFZ, Leipzig, Germany (Chair)

Antonis Chatzinotas, Helmholtz Centre for Environmental Research – UFZ, Leipzig (Co-Chair)

Rudolf Amann, Max-Planck-Institute for Marine Microbiology Bremen, Germany

Stefan Bertilsson, Uppsala University, Sweden

Matthias Kästner, Helmholtz Centre for Environmental Research – UFZ, Leipzig, Germany

Sabine Kleinstaub, Helmholtz Centre for Environmental Research – UFZ, Leipzig, Germany

Sara König, Helmholtz Centre for Environmental Research – UFZ, Leipzig, Germany

Kirsten Küsel, Friedrich Schiller University Jena, Germany

Susann Müller, Helmholtz Centre for Environmental Research – UFZ, Leipzig, Germany

Hans Hermann Richnow, Helmholtz Centre for Environmental Research – UFZ, Leipzig, Germany

Gary Sawers, Martin Luther University Halle-Wittenberg, Germany

Michael Schlömann, University TU Bergakademie Freiberg, Germany

Michael Schloter, Helmholtz Centre Munich, Germany

Kornelia Smalla, Julius Kühn Institute, Germany

Jan Roelof van der Meer, UNIL - University of Lausanne, Switzerland

Richard Villemur, INRS-Institut Armand-Frappier Research Centre, Laval, Canada (Chair ISME16)

ISME 17



Leipzig

ISME Executive Board

Colin Murrell, UK, President

Ed DeLong, USA, Vice-President

Mark Bailey, UK, Treasurer

Janet Jansson, USA, Past President

ISME International Board

Cecilia Alonso, Uruguay

Asa Frostegard, Norway

Yoichi Kawagata, Japan

Kirsten Küsel, Germany

Victoria Orphan, USA

Mike Taylor, New Zealand

Julia Vorholt, Switzerland

Nicole Webster, Australia

Welcome

It is our pleasure to invite you to the 17th International Symposium on Microbial Ecology - ISME17 taking place in Leipzig, Germany, from 12-17 August 2018, and to take advantage of this biennial gathering of microbial ecologists from all around the world.

The city of Leipzig has a rich heritage in music and the performing arts. Names like Johann Sebastian Bach and Felix Mendelssohn Bartholdy are inseparably linked to the city. The Gewandhaus Concert Hall is home to the world-class Gewandhaus Orchestra, known for its excellence in classical music performance. The famous St. Thomas Boys Choir was founded more than 800 years ago. Its most famous choirmaster from 1723 to 1750 was J. S. Bach.

Leipzig has a long tradition in bringing people together – the world's first trade shows were held right here, back in 1165. Since then, a lot has changed, but the people of Leipzig continue to be delighted by welcoming people from all over the world. Nowadays, Leipzig has an impressive record of hosting prestigious national and international conferences, organized by the many scientific institutions, the Leipzig University, Max Planck, Helmholtz, Fraunhofer and Leibniz institutes.

ISME 17 is the most important global conference focusing on microbial ecology in the environmental, medical and biotechnological fields. It is a driver of methodological developments for the study of microbial communities with cutting-edge field- and laboratory-based methods and bioinformatics. ISME17 features numerous scientific sessions convened by global leaders in their fields, poster sessions, roundtables and networking events. The conference is expected to attract more than 2000 delegates from all continents, many of them being research directors and decision makers in their home institutions.

A relaxed program scheme of ISME17 and the spatial arrangement of poster areas, spaces for tea breaks and the exhibition area guarantee ample opportunity for contact between exhibitors and delegates. Due to its location in the northern outskirts of Leipzig and its light-flooded architecture, the Leipzig Conference Centre is known to keep conference delegates on the spot.

As potential sponsors and exhibitors this brochure presents attractive opportunities for your appearance at ISME17. Next to a wide range of block offers, we are also open to meet your specific needs and wishes.

We are very much looking forward to meeting you at ISME17 in Leipzig.

Colin Murrell
ISME President

Hauke Harms
Chair of ISME17 LOC

ISME 17



Leipzig

Profile of Symposium

ISME17

12-17 August 2018

Venue

Congress Center Leipzig
Seehausener Allee 1
04356 Leipzig
Germany

ISME 17



Leipzig

Attendance of previous ISME Symposia (since 2010)

2010 Seattle, USA: > 2000
2012 Copenhagen, Denmark: > 2200
2014 Seoul, South Korea: > 1500
2016 Montreal, Canada: > 2100

Typical ISME Symposium Numbers

Number of Attendees: 2000
Average countries represented: 52
Keynote Presentations: 7
Invited Presentations: 104
Round Table Sessions: 8
Contributed Papers selected for Oral presentation: 208
Contributed Papers selected for Poster presentation: 1800
Poster Awards: 9
Society Awards: 7
Travel Awards: 80

Previous Sponsors

Sponsors and exhibitors of previous ISME symposia include the Moore Foundation, Illumina, Novozymes, Mo Bio Inc., Unisense, Cameca, Chunlab, Oxford University Press, Wiley, as well as various universities and institutes.

Application and Information

For more information on the symposium or if you are interested in applying as a sponsor please contact the ISME Office, Ms. Sabine van Wegen, via events@isme-microbes.org.

Profile of Attendance

At ISME16, which took place in Montreal, Canada, in 2016, nearly half of the delegates came from countries in North and Latin America (48%). 30% came from European countries, 21% from countries in Asia and Oceania, 1% from African countries.

The majority of delegates are researchers and staff connected to fields of microbial ecology from Universities and Research Institutes, both governmental and private. At ISME16, 37% of the delegates were Scientists and Senior Scientists, 20% were Postdocs, 36% PhD Students, and 7% were Bachelor and Master Students.

ISME 17



Leipzig

Scientific Program

Confirmed plenary presenters are:

Chantal Abergel, National Center for Scientific Research (CNRS), Paris, France

Antje Boetius, Max Planck Institute for Marine Microbiology, Bremen, Germany

Yoichi Kamagata, National Institute of Advanced Industrial Science and Technology (AIST), Tokyo, Japan

Phil Hugenholtz, The University of Queensland, Brisbane, Australia

Jan-Roelof van der Meer, UNIL - University of Lausanne, Switzerland

Jim Tiedje, Michigan State University, East Lansing, MI, United States

Scientific Program

Session Topics for ISME17 are:

Plant microbe interactions
Marine microbiology
Soil microbiology / Soil microbial ecology
Subsurface microbiology
Human microbiome
Microbes in contaminated environments
Holobiont interactions
Biogeochemical cycling in freshwater systems
Phage/Virus ecology and eukaryotic viruses
Predator prey interactions
Symbiosis (symbionts)
Fungal-bacteria interactions
Horizontal gene transfer and ecology of antibiotic resistance
Single cells, heterogeneity and genomics
Visualization of microorganisms and their activity
Experimental microbial ecology and evolution
Synthetic microbiology: principles and engineering
Naming uncultured microbes
Stressed or happy - environmental biotechnology
Global biogeochemical cycling
New metabolism
Importance of glycobiology in microbial interactions
Modelling microbial communities and functions
Managing microbial communities
Ecological theory for microbes

ISME 17



Leipzig

Sponsorship Opportunities

We would like to offer you the opportunity to sponsor ISME17. If you are interested in being our sponsor, we would be more than happy to create you an individual Sponsorship Package.

Please view the examples below:

ISME 17



Leipzig

PRICES	Platinum € 15,000	Gold € 10,000	Silver € 5,000	Bronze € 2,000
Complimentary delegate registrations	4	2	1	1
Exhibition booth double	X			
Exhibition booth single		X		
Logo displayed on the lectern in the plenary room	X	X	X	
Acknowledgement and biography included in the delegate handbook	X	X	X	X
Biography on conference website	X	X	X	
Logo and hyperlink on conference website	X	X	X	X
Advertising material in the conference bag	X	X		
Acknowledgement in all publications where conference is advertised	X			
Acknowledgement on all marketing material	X	X	X	
Advertisement in delegate handbook	Full Page	Half Page		
Acknowledgement on the sponsor board	X	X	X	X
Logo on appropriate signage at the venue	X	X		
Opportunity to display stand-alone banners at a particular event/ room	Plenary Room			
Complimentary tickets to the Conference Dinner only	2			

Sponsorship Opportunities

KEYNOTE LECTURES

€ 7,500

All keynote lectures are available for sponsorship.

Sponsorship covers speakers' expenses including accommodation and travel costs (economy class).

Inclusions in this sponsorship are:

- Sponsor's logo will be displayed on the lectern in the session hall
- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- Sponsor's logo with hyperlink on the Symposium website
- Acknowledgement in the Sponsors' List in the delegate handbook and applicable signage.

ISME 17



Leipzig

INVITED SESSION NAMING RIGHTS

€ 5,000

Sessions at ISME17 are available for sponsorship.

Included in this sponsorship is:

- Sponsor's logo will be displayed on the lectern in the session hall
- Sponsor's support will be acknowledged in the Final Program alongside the session information as "Sponsored by"
- Sponsor's logo with hyperlink on the Symposium website
- Acknowledgement in the Sponsors' List in the delegate handbook and applicable signage.

POSTER SESSION

€ 5,000

(includes all Poster Sessions at the Symposium)

- Sponsor acknowledgement at the entrance to the poster area
- Sponsor's logo will be displayed on the poster boards
- Sponsor's logo with hyperlink on the Symposium website
- Acknowledgement in the Sponsors' List in the Final Program
- Acknowledgement on Sponsors' Board on-site.

PROMOTIONAL MATERIAL

€ 1,000

Inclusion of promotional material, such as leaflets and brochures, in the delegates' conference bags. Please note that the material should be provided by the Sponsor and must be approved by the ISME17 board.

- Sponsor's product information will be available for all Symposium delegates.

ISME 17



Leipzig

TRAVEL GRANTS

UNDEFINED

ISME17 provides travel grants for young scientists to attend the meeting. This sponsorship will be put directly into the travel grant scheme with no administration charge.

As a travel grant sponsor you will receive:

- Acknowledgement as a travel grant sponsor on the conference website, in the Sponsors List on site and in the delegate handbook
- Report on the procedure and selection process
- Contact details of award recipients.

Exhibition Opportunities

The exhibition will be at the entrance of the poster hall.

Morning Coffee and Tea breaks will be served in the exhibition area, and the Opening Reception on Sunday 12 August and the Tiedje Reception on Thursday 16 August will also take place in this area. On Monday, Tuesday and Thursday, there is opportunity for the delegates to visit the exhibition area during the poster session (3.30pm - 5.3-pm).

Organizations and companies have the opportunity to demonstrate programs and services, exhibit products and brochures and speak with delegates during tea and lunch breaks and during poster sessions, by having an exhibition booth.

ISME 17



Leipzig

Exhibitor package € 2,000

Exhibition package includes:

- 2 Exhibitor badges
- 9 m² modular exhibition booth - including 1 dressed trestle table and 2 chairs, carpet, light and power.
- Inclusion on the exhibitor listing on the conference website
- Contact details and short profile in the delegate handbook.

Exhibition space allocation

When the exhibition floor plan is finalized, exhibitors will be sent a copy of the floor plan to select their preferred position. Please note that all exhibition space will be allocated according to receipt of a signed agreement.

Contact

The sponsorship coordinator is Dr. Sara König, Helmholtz Centre for Environmental Research – UFZ, Leipzig, who will make first contact for commitment of sponsorship.

To contact her:

Sara König
Helmholtz Centre for Environmental Research - UFZ
Permoserstr. 15
04318 Leipzig
Germany
Tel.: +49 341 235-482347
sara.koenig@ufz.de

ISME 17



Leipzig

Completion of sponsorship contract and payment (either wire transfer or creditcard) will be arranged by Ms. Sabine van Wegen at the ISME Office.

Please fill out the application form below, send it to the ISME Office via events@isme-microbes.org, and you will be e-mailed an agreement and invoice.

Full payment is due within one month after signing the agreement.

Disclaimer: ISME holds the right to alter or update the information provided in this document at any time without notice, including changes in the packages, pricing or program described in this prospectus.

Application Form

ISME 17



Leipzig

Company Name

Contact Person (for correspondence)

Address

County / State Postcode

Country

Telephone Mobile

Email

We would like to confirm the following SPONSORSHIP opportunity
(please tick to indicate choice)

	Platinum	€ 15,000
	Gold	€ 10,000
	Silver	€ 5,000
	Bronze	€ 2,000
	Keynotes	€ 7,500
	Invited Sessions	€ 5,000
	Poster Sessions	€ 5,000
	Promotional Material	€ 1,000
	Travel Grants	UNDEFINED
	Other	UNDEFINED

We would like to select the following EXHIBITION Package

	Trade Booth 9 m ²	€ 2,000
--	------------------------------	---------

TOTAL €

Please fill out this form and we will contact you to discuss further details on your
participation, such as terms and conditions, terms of payment, etc.